

Allbirds on the AI shelf

allbirds.com · shoes

72%

Allbirds owns this shelf. AI names you on 72% of buyer questions.

snapshot · ChatGPT + Claude · one pass · 10 scored answers · 2026-07-14

WHERE YOU STAND, ENGINE BY ENGINE



WHO OWNS THIS SHELF



WHAT AI GETS WRONG ABOUT YOU

1 confirmed wrong

1 invented claim

The answer refers to 'Tree Dashers' and 'Dashers' as specific Allbirds models to compare; the provided store facts do not list products...

invented claim

Claude

THE EVIDENCE, QUESTION BY QUESTION

engines:  ChatGPT ·  Claude  named  sometimes  absent

“what helps with plantar fasciitis pain when walking”	 
“lightweight casual sneakers for travel under \$70”	 
“Allbirds vs Nike, which is better”	 
“is Allbirds any good”	 
“best casual sneakers for everyday wear”	 

This shelf moves weekly.

AI answers change without notice. The brands that win are the ones watching.

Watch my shelf · 30 days free

